

6 January 2011

To: Principals
All Schools, Junior Colleges, Centralised Institute, Specialised
Independent Schools and Specialised Schools

SINGAPORE YOUTH FESTIVAL (SYF) 2011 THEME MOTIF DESIGN

1. The Singapore Youth Festival 2011 will be held from 1 July to 29 July 2011. This festival features activities to celebrate and showcase the diverse talents and dynamic vibrancy of our youths in the performing and visual arts, sports and uniformed groups.
2. A contest will be held for the Motif Design for the SYF 2011 Theme. This contest is open to all schools and entries submitted will be judged by a panel of adjudicators according to two categories, Primary Level and Secondary and Junior College Level. Please refer to Annex A on the guidelines for the contest.
3. The theme for SYF 2011 is:

“SYF – THE SYMPHONIC CANVAS”

The theme ‘SYF – The Symphonic Canvas’ highlights two key values at the heart of the Singapore Youth Festival: teamwork and creativity. In putting up the many performances for the SYF, students are encouraged to be creative in designing and conceptualising their performances and then work together as a team to achieve that artistic vision. Just as a canvas is to a visual artist, the SYF provides the broad open platform upon which our students’ expressions of creativity and teamwork are showcased.

4. The criteria for judging will be as follows:

- Originality	20%
- Visual Impact / Appeal	40%
- Relevance to the Theme (including write-up)	40%
5. Prizes will be awarded to the top three entries at each category. The winners of the first, second and third prizes of each category will receive book vouchers of \$300, \$200 and \$100 respectively. The results will be announced in term 2.

6. The SYF 2011 Theme Motif Design will then be selected from the top entry of each category.

7. The Motif Design for the SYF 2011 Theme will be featured in all SYF 2011 publications and collaterals which will acknowledge the motif designer. MOE reserves the rights to the use and duplication of the Motif Design in all SYF 2011 publications and collaterals.

8. By submitting a design, contestants are deemed to be accepting MOE's terms as set out above regarding the use of the selected design. In addition, MOE reserves the right not to select a design if none are found to be suitable to meet MOE's needs or objectives.

9. All entries are to be submitted through the SYF Portal at www.singaporeyouthfesitval.sg by **Tuesday, 1 March 2011**. Please refer to the following annexes for the details:

ANNEX A: Guidelines on Submission of Entries

ANNEX B: Information required for online submission

10. **Please note that this contest is not for the SYF Art & Craft Exhibition.**

11. Should you have further enquires, please contact Mr David Tan at 6460 9803 or email MOE_SYF_Secy@moe.gov.sg.

Ong Kim Soon
Deputy Director, CCA
Education Programmes Division
Ministry of Education

**SINGAPORE YOUTH FESTIVAL 2011
THEME MOTIF DESIGN**

Guidelines

1. The Theme Motif Design must be an original work.
2. Entries must be submitted in JPEG file format and the resolution should not exceed 1 megabyte. Each motif design should be accompanied by a write-up on how the motif design reflects the theme of not more than 500 characters.
3. Each school is allowed to submit up to 5 entries.
4. All entries must be accompanied by a brief write-up of not more than 500 characters of the Theme Motif Design (to be submitted through the SYF Portal).
5. **Please note that this contest is not for the SYF Art & Craft Exhibition.**

Submission

6. All entries are to be submitted through the SYF Portal at www.singaporeyouthfestival.sg by **Tuesday, 1 March 2011**.
7. For enquiries, please contact:

Mr David Tan
Tel no: 6460 9803
Email: David_TAN@moe.gov.sg

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INFORMATION REQUIRED FOR ONLINE SUBMISSION

Details of School:

- Name of School
- Name of Principal
- Address
- General office and staff room telephone number
- Fax number

Details of Teacher in-charge:

- Name (including salutation)
- Mobile phone and other contact numbers
- Email address

Details of Student

- Name
- Class
- Gender

Design Concept brief statement (Not more than 500 characters)